

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Gilad Odinak and Kam-Cheong Anthony Tsai	Attorney Docket No.	INTL-1-1016
Serial No.:	09/884,854	Group Art Unit:	3625
Filing Date:	June 18, 2001	Examiner:	Yogesh C. Garg
Title:	SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO CONTENT WITH A TRANSACTION VIA AN INTERNET SERVER		

AMENDMENT AND RESPONSE

TO THE COMMISSIONER OF PATENTS:

The following amendment and response addresses the non-final Office Action mailed on March 12, 2007.